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THE LAZY MAN'S WAY TO

# RICHES

VERSION 3.0

RICHARD GILLY NIXON

Based on the Book by the original "Lazy Man," Joe Karbo

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## Why Buy This Book?

*“Education would be so much more effective if its purpose were to ensure that by the time they leave school every boy and girl should know how much they don’t know, and be imbued with a life long desire to know it.”*

—Sir William Haley  
Chairman of the BBC, Editor of *The Times* of London

### FAQs about *The Lazy Man’s Way to Riches*

**Q. “I’ve read the other Self-Help/Business books—Why should I read *The Lazy Man’s Way to Riches* also?”**

**A.** It picks up where the others leave off—we don’t just tell you what to do and leave you there like other books—we show you, help you, and guide you so you finally achieve your life long goals.

**Q. “How do you do that?”**

**A.** You get an Internet workbook free with this book—that takes you, step by step, from where you are to where you want to go—both personally and professionally. And, it is interactive. Just Imagine—now you can learn on-line and be connected to the author and other experts. Finally you can get all the help you need to become the success you deserve!

**Q. “I’m not lazy—or a man, what’s in it for me?”**

**A.** The title refers to Joe Karbo. This is his story—how he overcame a debilitating illness that sapped his physical energy to become a multi-millionaire. He developed simple techniques to work smarter because he couldn’t work hard. The techniques work equally well for women.

**Q. “Is there a philosophy behind the Lazy Man that’s different from other books?”**

**A.** Yes. We believe that adults need to learn how to learn again. We show you exactly how to do that—and then we teach you about new success tools and we show you how to use them.

**Q. “Sounds exciting, why hasn’t anyone done this before?”**

**A.** It’s taken us 10 years to bring this dream to reality. The technology just wasn’t perfected until recently.

**Q. “Is there a theme to the book?”**

**A.** Yes, the theme is *“personal growth always precedes business or professional growth.”* So if you want more you must first become more.

**Q. “Who is this book written for?”**

**A.** Those who are already successful but want to go to a higher plateau. It’s written for those who work harder and now realize that they can’t work any harder—so they want to work smarter. That’s how you get Rich—in every way.

**Q. “I don’t have a computer, will this work for me?”**

**A.** Without a computer to access the interactive workbook you will miss most of this program. Your public library has computers and great on-line access. Use theirs until you get your own computer.

**Q. “Why do you call this a program rather than a book? Looks like a book to me.”**

**A.** The program includes the book you hold in your hand. And, it also includes a workbook, a newsletter, a readers forum, and more. And all of it linked to our “Lazy Man” Web site. It’s a new way of learning.

**Q. “Tell me about the workbook—why would I want it?”**

**A.** The workbook is your key to success. It gives you forms, tools, tips, tests, and resources to learn the skills and techniques we teach you in the book. The workbook separates this program from all other books because it provides you with everything you need, now and for at least another year, to grow and prosper then grow some more. It's like having a personal success coach.

**Q. “How much extra does the workbook cost?”**

**A.** The *Roadmap to Riches* workbook is included in the price of this book. There is no extra cost.

**Q. “How do I get the Roadmap to Riches workbook?”**

**A.** You register on-line at: <http://www.thelazymansway.com>. Registration is quick and easy. As soon as you register, we will assign you a password to a private membership Web site where you will have access to the workbook.

**Q. “Tell me about the newsletter? What is it and how do I get it?”**

**A.** The newsletter is *The Game Plan for Success*<sup>TM</sup>. It's published monthly and is considered a post-graduate course to take you to higher levels of success once you finish the Lazy Man program. We e-mail it to you monthly and/or you can read it on the Web site. We archive the old issues, which you are welcome to read any time. You get a 1-year subscription when you register your copy of *The Lazy Man's Way to Riches*. The newsletter (*The Game Plan for Success*) contains articles on the subjects in the Lazy Man program, new resources for you, interviews with top business and personal coaches, links to additional information you can use, and my editorials and essays.

**Q. “What is the readers forum and where is it?”**

**A.** The *Lazy Man's Readers Forum* is on the members' private Web site. The Forum is where you can log on and ask (or answer) questions of any subject in the Lazy Man's program. It is a place where you can have discussions with me or moderators who monitor the forum. We monitor the forum so it remains a place of value for everyone around the world who is in the program and on the same success journey we are all on.

## ReCap—What's in it for you?

You will get the entire “Lazy Man” program when you buy this book.

“What does the entire program contain?” It contains all of the following:

- |  |                       |
|--|-----------------------|
| 1. You get <i>The Lazy Man's Way to Riches</i> book.   | \$19.95 Value         |
| 2. You also get the <i>Roadmap to Riches</i> E-Book.   | \$19.95 Value         |
| 3. You also get 1-year access to the confidential Membership Web site.                         | Annual \$120.00 Value |
| 4. You get a 1-year subscription to <i>The Game Plan for Success</i> <sup>TM</sup> Newsletter. | \$120.00 Value        |
| 5. You also get membership in the “Lazy Man Forum” online.                                     | \$49.95 Value         |
| 6. You get 1-year subscription to Mr. Nixon's personal <i>Internet Success Encyclopedia</i> .  | \$29.95 Value         |
| 7. You also get two other <u>bonus</u> books for your success library.                         | \$25.00 Value         |
|  | <b>\$384.80 Value</b> |

Why do we give you all this for only \$19.95—the price of *The Lazy Man's Way to Riches* book? Because I want you to buy the program—it can't work for you if you don't have it. So buy this program and change your life!

# The Lazy Man's Way to Riches

Version 3.0

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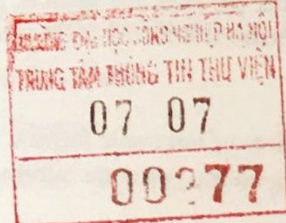
QUÀ TẶNG CỦA QUỸ CHÂU Á  
KHÔNG ĐƯỢC BÁN LẠI

Completely Revised, Updated, and Expanded by

**Richard Gilly Nixon, Ph.D.**

Based on the book by Joe Karbo

*The Original "Lazy Man"*



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## 1

# The Secret of Success

**Y**ou are about to read an updated, expanded and revised classic—a book that has sold over four million copies and was only in a bookstore one year out of the 30 years it's been published. The original author, Joe Karbo, sold this book from 1973 until his death in 1980 through the most powerful channels of sales in existence—Direct Response marketing and word of mouth.

## JOE KARBO

Joe Karbo was a uniquely amazing man and both he and this remarkable book were the subjects of articles and stories in *Time*, *Money*, *Changing Times*, *Forbes*, and even *Consumer Reports*. Newspapers too numerous to mention also chronicled the story of Joe Karbo and the book that was changing the lives of those who utilized its secrets.

Joe was most probably the very first, and possibly the only author of a book of this type, to write in the first person. Others tell you “how” to do what they themselves haven't done successfully based on some theory or principle, but Joe wrote from personal, practical experience. Joe was a self-made man—a lazy man by his own admission—and a rich man.

Some people thought Joe made his fortune from the enormous sales of this book, but he had made millions prior to even thinking about writing a book. *The Lazy Man's Way to Riches™* is Joe's philosophy on life and how to live it richly, successfully, lovingly, joyously and lazily.

It is also a detailed report on *exactly* how he made millions of dollars and in it he reveals those secrets to you. In his masterful simplicity, Joe Karbo records some of the most dynamic principles ever penned regarding what it means to be truly rich and how to get there.

## TRUE WEALTH

The valuable and lasting lessons you will receive from this book will bring you the freedom to be, to do, and to have what you want. It will also bring you financial freedom, but more importantly will bring you your idea of true success—*true wealth*. Success is best defined by one's own achievements which may include excellent mental health, physical health, loving relationships—with both family members and friends—spiritual fulfillment, self-actualization, material wealth and a rarely achieved peace of mind

Bottom line? This book can help you attain all that's important to you, to become all that you were created to be and to do—become that uniquely wonderful person that is hiding down deep inside—the real you.

That is a good book which is opened with expectation and closed in profit.

AMOS BRONSON ALCOTT  
(1799–1888)  
American author,  
educator, mystic

The man who writes about himself and his own time is the only man who writes about all people and about all time.

GEORGE BERNARD SHAW  
(1856–1950)  
Irish playwright, critic,  
social reformer

Books give not wisdom where none was before. But where some is, there reading makes it more.

JOHN HARRINGTON  
(1516–1617)  
English satirist, writer